



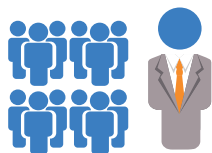
300+
Alumni



100%
Students complete
an internship prior to
graduation.



99%
Job Placement



18:1
Student to
Faculty Ratio

COMMON CORE

- » Electives in English
 - Academic Writing
 - Professional Communications
- » Elective in Math
 - Pre/Calculus
 - Calculus
 - Business Mathematics
- » Electives in History
 - World Civilization History
 - 20-21st Century US/Latin America Relations
 - Contemporary World History
- » Electives in Social Science
 - World Geography
 - Sociology
- » Electives in Natural Science
 - Ecology
 - Environment and Natural Resources
- » Information Literacy
- » Introduction to Business
- » Microeconomics
- » Macroeconomics
- » Financial Accounting
- » Managerial Accounting
- » Business Applications & Software
- » Statistics
- » Quantitative Analysis
- » Principles of Finance
- » Creative Thinking Lab
- » Research Methods
- » Student Life Credit Hours

Strategic Marketing

Find a unique approach to understanding customers and leveraging integrated strategic marketing plans in online and offline environments. Learn how to evaluate marketplace potential and risk, price products to create and capture values, and sustain value over time.



Global Finance

Finance professionals manage assets to create and grow wealth for investors and companies. The Finance career leverages financial analysis as the basis for managerial decision-making in order to maximize a firm's value, relative to the risk-return relationship and to investment management.



Global Management

Learn to define, plan, organize, and direct the operations of a business enterprise anywhere in the world by developing expertise in a variety of fields including business management, human resources management, international business and operations management



International Development

Develop analytical and communication skills while you gain knowledge from disciplines such as economics, politics, sociology and demography to understand what's happening in today's world.

International Development graduates understand processes of social and economic change to reduce poverty and improve life.



MAJORS

- Strategic Marketing
- Global Finance
- Global Management
- International Development



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Ext. 5428

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International Development – Be Life-changing

Business Core

- » International Economics
- » Contemporary Foreign Policy
- » Introduction to International Development
- » Approaches to Sustainable Development
- » Culture and Development
- » IT & International Development
- » Development Economics
- » Trade, Environment & Development
- » International Development Seminar
- » Field Work
- » Open Electives (200-300)

Major Core

- » Academic Writing
- » Elective in English

- » Elective I in Social Science
- » Elective II in Social Science
- » Elective III in Social Science (Politics)
- » Elective I in Mathematics
- » Elective II in Mathematics
- » Elective I in History
- » Elective II in History
- » Elective I in Natural Science
- » Elective II in Natural Science
- » Philosophy
- » Information Literacy (MO, PS)
- » Creative Thinking Lab
- » Leadership

Concentrations:

- » Education
- » Tourism Development
- » Environmental Issues

Global Management – Be Inspiring

Business Core

- » Management Information Systems
- » Production and Operations Management
- » Strategic Planning
- » International Business
- » Entrepreneurial Projects
- » Principles of Finance
- » Principles of Marketing
- » Introduction to Business
- » Business Law

Major Core

- » Principles of Management
- » Global Economic

- Geography
- » International Management
- » International Finance
- » International Marketing
- » International Business Law
- » International Organizations and Treaties
- » International Trade & Commerce
- » Field Work
- » International Economics

Concentrations & Minors Available

Global Finance – Be Exponential

Business Core

- » Management Information Systems
- » Organizational Behavior
- » Production and Operations Management
- » Strategic planning
- » International Business
- » Entrepreneurial Projects
- » Business Law
- » Introduction to Business Elective

Major Core

- » Principles of Finance
- » Investment Analysis
- » Portfolio Management
- » Corporate Financial Management
- » Insurance and Risk Management
- » Money and Capital Markets
- » Field Work
- » Real Estate
- » Advanced Financial Analysis
- » International Finance
- » Major Elective

Concentrations & Minors Available

Strategic Marketing – Be Visionary

Business Core

- » Management Information Systems
- » Organizational Behavior
- » Budgeting & Marketing your Project
- » Strategic planning

Major Core

- » Principles of Marketing
- » Market Research

- » Marketing Communications
- » International Marketing
- » Field Work
- » Major Elective

Concentrations:

- » Branding & Communications
- » Digital Marketing



International credit validation



Top-notch professors



International experience



REVISTA

Summa

Entre las 10 universidades referentes de la región



VIII EDICION PREMIO



Recognized by **Forbes** as one of the 10 best companies with corporate image and commercial presence of Nicaragua